



Applebee's® and IHOP® Continue Nationwide Growth With New Dual-Branded Restaurant in San Antonio, TX

September 15, 2026

New location marks a milestone for Dine Brands as the company approaches 50 dual-branded restaurants nationwide, offering guests variety, convenience, and value under one roof.

PASADENA, Calif.--(BUSINESS WIRE)--Sep. 15, 2026-- Dine Brands Global, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill + Bar® and IHOP®, today celebrates the rapid expansion of its dual-branded restaurant concept with the opening of a new location in San Antonio, TX. Less than two years after launching the first standalone U.S. dual-branded restaurant in nearby Seguin, Texas, the two iconic brands are approaching 50 dual-branded locations nationwide, reflecting growing guest demand for greater variety, convenience, and value under one roof.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260915503593/en/>



San Antonio, TX community celebrates grand opening of new dual-branded Applebee's | IHOP.

celebrate the opening and the community, The Hakim Group, an Applebee's and IHOP franchisee and location owner, hosted a special ribbon-cutting event where 100 guests received free pancakes for a year. The franchisee also presented a \$1,000 donation to Stay Strong Foundation, a San Antonio-based nonprofit, reinforcing its commitment to supporting the local community.

"We are excited for guests to experience this newest Applebee's | IHOP location, which reflects the continued evolution of the dual-branded concept," said Danny Hakim, Vice President of The Hakim Group. "Our restaurants are only as strong as the communities they serve and we're proud to continue investing in San Antonio and to support organizations that are making a difference locally."

The dual-branded restaurant offers guests the best of both brands under one roof, allowing them to mix and match signature Applebee's and IHOP items from a single menu any time of day, from morning to late night. Within the space, guests enjoy the unique identity and atmosphere of both brands, connected by shared spaces that create a seamless experience and complemented by specialty cocktails* and exclusive menu innovations available only at dual-branded locations, including the Loaded Buffalo Chicken Omelette and Ultimate Breakfast Burger.

"What began as a bold idea has evolved into a meaningful complement to our development and growth strategies," said John Peyton, CEO of Dine Brands Global. "In under two years, we've gone from one dual-branded U.S. location to nearly 50 nationwide, and the momentum continues. By bringing Applebee's and IHOP together under one roof, we're creating a more flexible operating model, giving guests more reasons to visit, and offering franchisees an additional pathway to strengthen their businesses over time."

As Dine Brands advances its development and growth strategies, the dual-branded model is emerging as a valuable addition to its portfolio. The company remains on track to open approximately 80 domestic dual-branded restaurants by the end of 2026.

The new Applebee's | IHOP restaurant – located at 2607 W. Loop 1604 S., San Antonio, TX, 78245 – is now open daily from 6 a.m. to 1 a.m. For more information visit [Applebees.com](https://applebees.com) or [IHOP.com](https://ihop.com).

**Must be 21 or older to consume alcohol.*

ABOUT DINE BRANDS GLOBAL, INC.

Based in Pasadena, California, Dine Brands Global, Inc. (NYSE: DIN), through its subsidiaries and franchisees, supports and operates restaurants under the Applebee's Neighborhood Grill + Bar®, IHOP®, and Fuzzy's Taco Shop® brands. As of June 28, 2026, these three brands comprised nearly 3,500 restaurants. Dine Brands is one of the largest full-service restaurant companies in the world and in 2022 expanded into the Fast Casual segment. For more information on Dine Brands, visit the Company's website located at www.dinebrands.com

ABOUT APPLEBEE'S®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's and its franchise operations together consisted of 1,439 Applebee's restaurants in the United States, two U.S. territories and 17 countries outside the United States as of June 28, 2026. This number does not include 118 company-owned Applebee's restaurants. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

ABOUT IHOP®

For more than 65 years, IHOP has been a leader, innovator and expert in all things breakfast, lunch and dinner. The chain offers over 65 different signature, fresh, made-to-order breakfast options and a wide selection of popular lunch and dinner items including Ultimate Steakburgers, Hand-Crafted Sandwiches, Platters and more. IHOP restaurants offer guests an affordable, everyday dining experience with warm and friendly service. As of June 28, 2026, there are 1,732 IHOP restaurants around the world, including restaurants in all 50 states, two U.S. territories and 13 countries outside the United States. IHOP restaurants are franchised by affiliates of Pasadena, Calif.-based Dine Brands Global, Inc. (NYSE: DIN).

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Source: Dine Brands Global, Inc.