



Applebee's® Brings Back All You Can Eat Boneless Wings, Riblets, and Double Crunch Shrimp

July 29, 2024

Plus, beat the summer heat with Applebee's NEW \$10 Backyard Buckets & NEW Summertime Sips

PASADENA, Calif.--(BUSINESS WIRE)--Jul. 29, 2024-- [All You Can Eat Boneless Wings, Riblets and Double Crunch Shrimp](#) is back at Applebee's! Now for a limited time, guests can savor the flavors of summer with an unbeatable feast of America's Favorite Boneless Wings, Applebee's signature Riblets, or crispy Double Crunch Shrimp – served with Endless Fries – for only \$15.99.* Plus, guests can quench their thirst and beat the summer heat with Applebee's [NEW \\$10 Backyard Buckets](#) and [NEW Summertime Sips](#)!**

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240729962105/en/>



Applebee's guests can savor the flavors of summer with an unbeatable All You Can Eat feast of America's Favorite Boneless Wings, Applebee's signature Riblets, or crispy Double Crunch Shrimp – served with Endless Fries – for only \$15.99. (Photo: Business Wire)

The perfect summer cookout, guests can mix and match from a variety of flavors and protein options or feast on their favorite including:

- **All You Can Eat Boneless Wings:**
America's Favorite Boneless Wings

are crispy breaded pieces of tender boneless chicken tossed in your choice of one of six sauces: Classic Buffalo, Honey BBQ, Sweet Asian Chile, Garlic Parmesan, Extra Hot Buffalo, and Honey Pepper. Served with signature coleslaw, endless classic fries, and Bleu cheese or house-made buttermilk ranch dressing.

- **All You Can Eat Riblets:** An Applebee's Original! Applebee's signature riblets are slow cooked and come dripping in either Honey BBQ or sweet Asian Chile sauce. Served with signature coleslaw and endless classic fries.
- **All You Can Eat Double Crunch Shrimp:** Crispy battered Double Crunch Shrimp are fried golden brown. Served with cocktail sauce, signature coleslaw and endless classic fries.

"Our All You Can Eat Boneless Wings, Riblets, and Double Crunch Shrimp deal is the perfect way for our guests to eat their fill and leave with their wallets full," said Joel Yashinsky, Chief Marketing Officer of Applebee's. "From America's Favorite Boneless Wings, available in six delicious sauces, to our slow-cooked Riblets, and crispy battered Double Crunch Shrimp, summer never tasted better at Applebee's."

But that's not all, guests can enjoy their last days of summer with Applebee's NEW \$10 Backyard Buckets! Delicious cocktails full of flavor and buckets of fun, enjoy the delicious **Rum Breeze Bucket** featuring Bacardi Superior Rum, Malibu Coconut Rum, blue curaçao, lemon, pineapple juice and lemon lime soda, **NEW Watermelon Daq-A-Rita Bucket** featuring a combination of a watermelon Patrón Silver margarita and Bacardi Lime daiquiri or the **NEW Citrus Twister Tea Bucket** featuring a full can of Twisted Tea Hard Iced Tea mixed with Absolut Citron.

Plus, Summertime Sips are back and better than ever! Guests can cool off and cheers with the **NEW \$5 Backyard Blackberry Lemonade** featuring Tito's Handmade Vodka, Ole Smoky Blackberry Moonshine, premium lemon sour and lemonade or a **\$4 Twisted Tea Hard Iced Tea**. Guests of all ages can enjoy the **NEW Rockin' Poppin' Strawberry Lemonade for \$4.50** – served with strawberry poppin' candy – of which 50 cents will automatically be donated from dine-in orders to fighting childhood cancer with Applebee's longstanding charity partner, Alex's Lemonade Stand Foundation.

"This summer, fill your days with bag toss, Boneless Wings – and buckets at Applebee's," said Nathan Grover, Executive Director, Bar & Beverage at Applebee's. "Go big with our Backyard Buckets or enjoy a delicious lemonade or Twisted Tea. Applebee's has a refreshing beverage for everyone, so say 'bucket!' and bring your crew in for one last summer hurrah!"

For those who prefer to cheers from home, guests can enjoy Summertime Sips To-Go at participating locations.**

To find your local restaurant to dine in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#))

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

*Dine-in only; no To-Go orders. For a limited time. Price & participation varies. No substitutions. Offer valid per person, per order. No sharing.

**Must be 21+. Void where prohibited. Tax & gratuity excluded. Dine-in only. Select beverages available where carry-out alcohol is permitted by law. Participation may vary. While supplies last.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's franchise operations consisted of 1,636 Applebee's restaurants in the United States, two U.S. territories and 12 countries outside the United States as of March 31, 2024. This number does not include one domestic Applebee's ghost kitchen (small kitchens with no store-front presence, used to fill off-premise orders) and 11 Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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