

ATTN: Mr. Ryan Rohn
United States Securities and
Exchange Commission
100 F Street NE
Washington, D.C. 20549

Re: DineEquity, Inc.
Form 10-Q for the Quarterly Period Ended September 30, 2008
Filed October 31, 2008
File No. 001-15283

February 12, 2009

Dear Mr. Rohn:

Based on our conversation, thank you for extending our time to forward to you our written response to the comment letter dated January 30, 2009. We will file our response via EDGAR no later than February 20, 2009.

Thank you again for your courtesy and cooperation in this matter.

Sincerely,

/s/ Gregory Calvin

Gregory Calvin
Acting Chief Financial Officer and
Vice President, Corporate Controller
DineEquity, Inc.
