

Mr. Stephen Krikorian  
Accounting Branch Chief  
United States Securities and  
Exchange Commission  
100 "F" Street, NE  
Washington, D.C. 20549

**Re: DineEquity, Inc.**  
**Form 10-Q for the Quarterly Period Ended September 30, 2008**  
**Filed October 31, 2008**  
**Form 10-K for the Fiscal Year Ended December 31, 2008**  
**Filed February 26, 2009**  
**File No. 001-15283**

June 16, 2009

Dear Mr. Krikorian:

DineEquity, Inc. (the "Company") is in receipt of your comment letter dated June 3, 2009 concerning the above-referenced reports.

We note that the letter requests a response within 10 business days. Due to the need to coordinate the Company's response with its Audit Committee and outside accounting and legal advisers, we may be unable to finalize our response within such time frame, and we hereby respectfully request to extend the reply deadline to June 30, 2009.

If you have any questions or concerns regarding the proposed timing of our response to your comment letter, please do not hesitate to contact me at 818-637-3628. Thank you in advance for your consideration and assistance.

Sincerely,

/s/ Gregory Calvin

Gregory Calvin  
Vice President, Corporate Controller  
DineEquity, Inc.

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