

| OMB APPROVAL                                |                   |
|---|-------------------|
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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

|   |  |   |   |
|---|--|---|---|
| <b>1. Name and Address of Reporting Person*</b><br>BIRCH JEAN M<br><hr/> (Last) (First) (Middle)<br>450 N. BRAND BLVD. - 7TH FL<br><hr/> (Street)<br>GLENDALE CA 91203-4415<br><hr/> (City) (State) (Zip) | <b>2. Date of Event Requiring Statement (Month/Day/Year)</b><br>06/22/2009 | <b>3. Issuer Name and Ticker or Trading Symbol</b><br>DineEquity, Inc [DIN]   |   |
|   |  | <b>4. Relationship of Reporting Person(s) to Issuer</b><br>(Check all applicable)<br>Director 10% Owner<br>X Officer (give title below) Other (specify below)<br>Pres. IHOP | <b>5. If Amendment, Date of Original Filed (Month/Day/Year)</b><br>06/23/2009 |
|   |  | <b>6. Individual or Joint/Group Filing (Check Applicable Line)</b><br>X Form filed by One Reporting Person<br>Form filed by More than One Reporting Person                  |   |

| Table I - Non-Derivative Securities Beneficially Owned |  |  |   |
|--|--|--|---|
| 1. Title of Security (Instr. 4)                        | 2. Amount of Securities Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|  |  |  |   |

**Table II - Derivative Securities Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                           | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) |   | 4. Conversion<br>or<br>Exercise<br>Price of<br>Derivative<br>Security | 5. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr.<br>5) | 6. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 5) |
|---|--|---------------------------|--|---|---|---|---|
|   | Date Exercisable   | Expiration Date           | Title  | Amount or<br>Number of<br>Shares <sup>M</sup> |   |   |   |
| Stock Options                                 | 06/22/2010   | 06/22/2019 <sup>(2)</sup> | Common Stock   | 25,000 <sup>(1)</sup>                         | \$ 29.1 <sup>(2)</sup>  | D   |   |
| Stock Options                                 | 06/22/2011   | 06/22/2019 <sup>(2)</sup> | Common Stock   | 25,000 <sup>(1)</sup>                         | \$ 29.1 <sup>(2)</sup>  | D   |   |
| Stock Options                                 | 06/22/2012   | 06/22/2019 <sup>(2)</sup> | Common Stock   | 25,000 <sup>(1)</sup>                         | \$ 29.1 <sup>(2)</sup>  | D   |   |

**Explanation of Responses:**

- Employee stock options granted pursuant to DineEquity, Inc. 2001 Stock Incentive Plan.
- This Form 3/A Amendment is being filed to amend entry previously reported on the Form 3 filed on June 23, 2009.

by Mark Weisberger as  
attorney-in-fact for Jean M. Birch 06/24/2009

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**