

OMB APPROVAL	
OMB Number:	3235-0287
Expires:	December 31, 2014
Estimated average burden hours per response	0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * STEWART JULIA A (Last) (First) (Middle) 450 NORTH BRAND BOULEVARD, 7TH FLOOR (Street) GLENDALE CA 91203 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [DIN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) CHAIRMAN AND CEO
	3. Date of Earliest Transaction (Month/Day/Year) 03/01/2011	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
COMMON STOCK	03/01/2011		A		14,770 ⁽¹⁾	A	\$ 0 ⁽²⁾	66,637	D	
COMMON STOCK	03/01/2011		F		7,775 ⁽³⁾	D	\$ 56.42	58,862	D	
COMMON STOCK	03/02/2011		D		9,621	D	\$ 55.5603 ⁽⁴⁾	49,241	D	
COMMON STOCK	03/02/2011		D		8,891	D	\$ 55.3313 ⁽⁵⁾	40,350	D	
COMMON STOCK								89,502	I	By trust ⁽⁶⁾
COMMON STOCK								563	I	By 401(k) Plan ⁽⁷⁾

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
STOCK OPTION (RIGHT TO BUY)	\$ 56.42	03/01/2011		A			59,081	03/01/2012 ⁽⁶⁾	03/01/2021	COMMON STOCK	59,081	\$ 0 ⁽²⁾	59,081	D	

Explanation of Responses:

1. Represents shares of restricted stock that will vest on March 1, 2014.
2. Granted as compensation for services.
3. These shares were withheld by the Issuer to satisfy the tax withholding obligations of the reporting person with respect to the vesting on March 1, 2011 of 16,666 shares of restricted stock held by the reporting person.
4. The price reported is the average weighted price. The shares were sold in multiple transactions at prices ranging from \$55.20 to \$55.99, inclusive. The reporting person undertakes to provide to the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 19, 2010.
5. The price reported is the average weighted price. The shares were sold in multiple transactions at prices ranging from \$55.28 to \$55.46, inclusive. The reporting person undertakes to provide to the SEC, the issuer and any security holder full information regarding the number of shares and the prices at which the shares were sold. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 19, 2010.
6. The reporting person is the sole trustee and beneficiary of the Julia Stewart Trust.
7. These shares are held in the DineEquity, Inc. 401(k) plan.
8. This option to purchase 59,081 shares will vest as to one-third of the shares on each of March 1, 2012, 2013 and 2014.

Remarks:

Exhibit List - Exhibit 24, Power of Attorney

/s/ Julia A. Stewart 03/03/2011
 ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

Know all by these presents that the undersigned hereby constitutes and appoints each of Bryan R. Adel,

- (1) prepare, execute in the undersigned's name and on the undersigned's behalf, and submit to the
- (2) prepare and execute for and on behalf of the undersigned, in the undersigned's capacity as a
- (3) do and perform any and all acts for and on behalf of the undersigned which may be necessary
- (4) take any other action of any type whatsoever in connection with the foregoing which, in the

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform

This Power of Attorney shall remain in full force and effect until the undersigned is no longer require

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 21st d

/s/ Julia A. Stewart
Julia A. Stewart