



Applebee's Brings Back All You Can Eat with Boneless Wings, Riblets & Double Crunch Shrimp for Only \$15.99

May 11, 2026

Plus, sip your way into summer with NEW Poolio with Don Julio margaritas, served in a collectible Poolio cup

PASADENA, Calif.--(BUSINESS WIRE)--May 11, 2026-- Applebee's All You Can Eat is back! Now for a limited time this summer, guests can enjoy an unlimited American feast of Applebee's savory Boneless Wings, Riblets & Double Crunch Shrimp – served with endless fries – for only \$15.99, when dining in.* But that's not all, guests are invited to an Applebee's "pool party" all summer long with two NEW Poolio with Don Julio margaritas – served in a collectible Poolio cup!**

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260511368259/en/>



Mix, match, and dip Applebee's savory proteins all summer long with [Applebee's All You Can Eat](#) menu featuring a wide

variety of proteins, sauces, and flavors including:

- **All You Can Eat Boneless Wings:** Crispy breaded pieces of tender boneless chicken, tossed in guests' choice of sauce. Guests can choose between 6 different wing sauce flavors: Classic Buffalo, Honey BBQ, Sweet Asian Chile, Garlic Parmesan, Extra Hot Buffalo and Hot Honey Glaze. Served with classic fries, signature coleslaw and Bleu cheese or house-made buttermilk ranch dressing. Refill orders are served without coleslaw.
- **All You Can Eat Riblets:** Expertly cut from the most tender pork for delicious bone-in flavor, our riblets are slow cooked and come dripping in either Honey BBQ, Hot Honey Glaze or Sweet Asian Chile sauce. Served with signature coleslaw and endless classic fries.
- **All You Can Eat Double Crunch Shrimp:** Crispy battered Double Crunch Shrimp are fried golden brown. Served with cocktail sauce, signature coleslaw and endless classic fries.

"It's a saucy, savory, All You Can Eat American summer at Applebee's with the return of our fan-favorite All You Can Eat Boneless Wings, Riblets, and Double Crunch Shrimp," said Michelle Chin, Chief Marketing Officer, Applebee's. "One of the best values out there, you can't beat this deal with three, delicious unlimited proteins served with endless fries for only \$15.99."

Plus, Applebee's [NEW Poolio with Don Julio margaritas](#) are making a splash in neighborhoods nationwide! Guests can enjoy tasty margaritas mixed with refreshing, seasonal flavors of watermelon and tropical fruits, served in a collectible Poolio cup. These premium limited-time cocktails include:

- **NEW Sunny Sipper Margarita:** Plunge into the blue abyss of Don Julio Reposado Tequila, Malibu Coconut Rum, blue curaçao, pineapple juice and lime.
- **NEW Belly Floppin' Melon Margarita:** Dive into this Watermelon 'Rita made with Don Julio Reposado Tequila, Smirnoff Vodka, triple sec and lime.

"This summer, join the Poolio Party at Applebee's with our NEW Don Julio margaritas. Delicious, refreshing and packed with premium spirits, guests can enjoy a special poolside escape, where every sip feels like a mini vacation – collectible Poolio cup included," said Chin.

For guests looking to sip, relax, and repeat, Applebee's is introducing the **NEW \$6 Long Beach Tea**, a West Coast twist on the classic Long Island Iced Tea made with STILL G.I.N. by Dre & Snoop, Smirnoff Vodka, Bacardí Superior Rum, triple sec, premium lemon sour and cranberry juice, served in Applebee's signature Mucho glass.

Guests of all ages can enjoy Applebee's non-alcoholic Rockin' Poppin' Shirley! Bursting with flavor, the classic Shirley is made with lemon lime soda and grenadine with strawberry popping candy.

To find your local restaurant to dine in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#)).

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

*Dine-in only; no To-Go orders. For a limited time. Price & participation varies. No substitutions. Offer valid per person, per order. No sharing.

** Must be 21+. Void where prohibited. Tax & gratuity excluded. Dine-in only, except where carry-out alcohol is permitted by law. Participation may vary. While supplies last.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's and its franchise operations together consisted of 1,498 Applebee's restaurants in the United States, two U.S. territories and 17 countries outside the United States as of March 29, 2026. This number does not include 71 company-owned Applebee's restaurants. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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