



Fall in Love with Applebee's in 2025 with The Really Big Meal Deal and Valentine's Day Drink Specials

January 6, 2025

Plus, Applebee's kicks off 2025 with NEW Sizzlin' Caramel Apple Pie and NEW Hot Honey Chicken & Bacon Skillet

PASADENA, Calif.--(BUSINESS WIRE)--Jan. 6, 2025-- Applebee's is the place to be in 2025 with its unbeatable Really Big Meal Deal for only \$9.99, in addition to the return of its [Smoocho Sips](#) cocktails and mocktails! But that's not all – things are heating up with Applebee's NEW Sizzlin' Caramel Apple Pie for \$5.99 and NEW Hot Honey Chicken & Bacon Skillet.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250106950453/en/>



Applebee's is extending its Really Big Meal Deal for only \$9.99, which includes the choice of the NEW Big Cluckin' Chicken Sandwich or BIG Classic Bacon Cheeseburger served with endless Classic Fries and a fountain drink, with free refills! (Photo: Business Wire)

Big in size, flavor, and value, Applebee's is extending its [Really Big Meal Deal](#) for only \$9.99, which includes the choice of the NEW Big Cluckin' Chicken Sandwich or BIG Classic Bacon Cheeseburger served with endless Classic Fries and a fountain drink, with free refills (refills for dine-in only)

for only \$9.99!*

Plus, beginning today, and with plenty of time to plan for Valentine's Day, toast to love, friendship, and everything in between with Applebee's **NEW \$6 Tippy Cupid**, a heavenly vodka lemonade made with Smirnoff Vodka, triple sec, strawberry, premium lemon sour and lemonade garnished with gummi red lips and served in Applebee's signature Mucho glass. Or escape to paradise with the one you love with the **NEW \$10 Passion on the Beach** featuring Tito's Handmade Vodka, peach schnapps, passion fruit, orange and cranberry juices, garnished with red gummi lips and served with a chilled shaker tin for multiple pours.**

Perfect for guests looking to celebrate "Dry January," cheers together with the **NEW \$4 Bahama Beach Mocktail**, a non-alcoholic Bahama Mama made with grenadine and a blend of pineapple, lime and orange juices topped with Starry lemon lime soda.

"There's no better way to cheers to 2025 than with our NEW Smoocho Sips," said Nate Grover, executive director of bar and beverage at Applebee's. "Our sips are the perfect premium cocktail for the ultimate night out. So don't wait until Valentine's Day to celebrate with the ones you love and visit your local Applebee's today!"

Speaking of love, guests can enjoy all the flavors and feels with Applebee's new sweet and savory skillet! Applebee's NEW Sizzlin' Caramel Apple Pie features layers of hot cinnamon apple pie, drizzled with caramel sauce, candied pecans, and topped with vanilla ice cream, and is available for dine-in and To Go for \$5.99. The NEW Hot Honey Chicken & Bacon Skillet features sliced grilled chicken breast topped with hot honey glaze, Applewood-smoked bacon and parsley, served sizzling with sauteed mushroom and onions and waffle fries on a cast iron skillet.

"There's nothing like Applebee's delicious Sizzlin' Skillet," said Chef Shannon Johnson, vice president of culinary at Applebee's. "Our NEW Hot Honey Chicken and Bacon Skillet is the perfect balance of heat and sweet married with the savory proteins our guests know and love, while our NEW Sizzlin' Caramel Apple Pie is the perfect sweet treat packed with flavor and texture, served in a mini skillet."

To find your local restaurant to dine in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#))

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

*For a limited time at participating locations. No substitutions. Price does not include tax or gratuity. Endless fries available for dine-in only.

**Must be 21+. Void where prohibited. Tax & gratuity excluded. Dine-in only, except where carry-out alcohol is permitted by law. Participation may vary. While supplies last.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's franchise operations consisted of 1,618 Applebee's restaurants in the United States, two U.S. territories and 14 countries outside the United States as of September 30, 2024. This number does not include one domestic Applebee's ghost kitchen (small kitchens with no store-front presence, used to fill off-premise orders) and seven Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. (NYSE: DIN), which is one of the world's largest full-service restaurant companies.

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Source: Applebee's