



Applebee's® Reveals Next Play in NFL Partnership with Applebee's Pick 6 Mondays – Free Boneless Wings

October 1, 2024

Fans can enjoy six FREE Boneless Wings every Monday after a Pick 6 occurs during any Sunday NFL game;

With a \$10 purchase on Applebee's Pick 6 Mondays, guests can enjoy six FREE Boneless Wings, available for dine-in or To Go, now through Super Bowl LIX

PASADENA, Calif.--(BUSINESS WIRE)--Oct. 1, 2024-- Applebee's, the Official Grill + Bar Sponsor of the National Football League, is continuing to celebrate football season with NEW Applebee's [Pick 6 Mondays!](#) Beginning Monday, Oct. 7, and through the rest of the NFL season, guests will have the chance to score six FREE Boneless Wings every Monday - only after a Pick 6 takes place during any NFL Sunday games the day before - with a minimum purchase.*

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20241001988682/en/>



Applebee's, the Official Grill + Bar Sponsor of the National Football League, kicks off NEW Applebee's Pick 6 Mondays - where guests can enjoy six FREE Boneless Wings every Monday after a Pick 6 occurs during any Sunday NFL game. (Photo: Business Wire)

That's right - a Pick 6 during any NFL Sunday game will unlock a free six-piece order of America's Favorite Boneless Wings the following Monday for both dine-in and To Go.** Football and Applebee's fans alike can head to their local restaurant or order online to redeem

their free appetizer on Mondays only – as long as a Pick 6 happens the day before – with a minimum purchase. Guests can enjoy their free order of Boneless Wings, with a minimum purchase, when dining in or by applying promo code "PICK6" at checkout for online orders via [Applebees.com](#).

"America's Favorite Boneless Wings at Applebee's are perfect for celebrating any and all occasions – like running an interception back for a touchdown," said Joel Yashinsky, chief marketing officer of Applebee's. "Every Sunday, all eyes will be on the NFL to see which team will unlock six free Boneless Wings for the country the following Monday, for both dine-in and To Go. Plus, don't forget to enter our sweepstakes for a chance to win a trip for two to Super Bowl LIX when dining in or ordering online! This deal is just one of many exciting ways that we will continue to celebrate football season through our partnership with the NFL."

A Pick 6 is when an interception is made by a defensive player who runs it back for a touchdown, scoring six points for the team.

America's Favorite Boneless Wings can be enjoyed in one of six sauces – Classic Buffalo, Honey BBQ, Sweet Asian Chile, Garlic Parmesan, Extra Hot Buffalo, or Honey Pepper – and paired with a dipping sauce of guests' choice of Bleu cheese or house-made buttermilk ranch dressing.

*Limit one order of 6 free Boneless Wings per check or online order. Minimum purchase of \$10 required to redeem promotion. Celery is available for an additional 25¢. Visit [bonelesswings.com](#) for details on America's Favorite Boneless Wings.

** For a limited time at participating Applebee's restaurants and while supplies last. Redeemable only when a Pick 6 occurs on Sunday and only on the next day (Monday).

To find your local restaurant to dine in, visit [Applebees.com/restaurants](#). To order Applebee's To Go or delivery, visit [Applebees.com](#) or the Applebee's mobile app (iOS, Google).

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's franchise operations consisted of 1,625 Applebee's restaurants in the United States, two U.S. territories and 12 countries outside the United States as of June 30, 2024. This number does not include one domestic Applebee's ghost kitchen (small kitchens with no store-front presence, used to fill off-premise orders) and eight Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

Follow us:

Instagram: @applebees

TikTok: @applebees

X: @applebees

Facebook: www.facebook.com/applebees

BR-APPB

View source version on [businesswire.com](https://www.businesswire.com/news/home/20241001988682/en/): <https://www.businesswire.com/news/home/20241001988682/en/>

For media inquiries, email us at media@applebees.com

Source: Applebee's