

Applebee's® Star-Spangled Sips Return for Summer Celebrations

June 10, 2024

Cool off with the \$5 Blue Bahama Mama, \$7 All-American Mucho, and NEW \$4 Watermelon Breeze Mocktail

PASADENA, Calif.--(BUSINESS WIRE)--Jun. 10, 2024-- Applebee's spirited <u>Star-Spangled Sips</u> are back – and better than ever! Festive, fun, and full of flavor, guests can enjoy the \$5 Blue Bahama Mama and \$7 All-American Mucho made with premium spirits, along with a \$4 Coors Light Brewtus draft beer, and NEW \$4 Watermelon Breeze Mocktail*, available for a limited time.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20240610942588/en/

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Applebee's spirited Star-Spangled Sips are back – and better than ever! (Graphic: Business Wire)

Let freedom ring and cool off with the Blue Bahama Mama, a refreshing cocktail featuring Captain Morgan, Malibu Coconut, blue curacao and Applebee's proprietary blend of passion fruit, pineapple, cherry and lime. Or cheers to the stars and stripes with the All-American Mucho, a frozen lemonade with Tito's

Handmade Vodka between delicious layers of strawberry and blue raspberry! Applebee's Mucho Cocktails are made with premium spirits and served in a signature Mucho glass.

Plus, guests looking for "buzz-free" summer bliss, can toast with the NEW Watermelon Breeze Mocktail, featuring Ocean Spray® Cranberry combined with watermelon and Starry® lemon lime soda.

"Our Star-Spangled Sips offer a variety of refreshing beverages for everyone to enjoy," said Nathan Grover, Executive Director, Bar & Beverage at Applebee's. "From cocktails and Mocktails to a cold, crisp draft beer, there's no better way to salute summer than with friends and family raising a glass together at Applebee's - all without breaking the bank."

For those who prefer to cheers from home, guests can enjoy Star-Spangled Sips To-Go at participating locations.**

To find your local restaurant to dine in, visit <u>Applebees.com/restaurants</u>. To order Applebee's To Go or delivery, visit <u>Applebees.com</u> or the Applebee's mobile app (iOS, <u>Google</u>)

For even more exclusive deals and specials, <u>guests can sign up</u> to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

* Must be 21+. Void where prohibited. Tax & gratuity excluded. Dine-in only. Participation may vary. While supplies last.

** State and/or local restrictions on carry-out alcohol may apply, including requirement of food purchase.

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About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood[™] is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's franchise operations consisted of 1,636 Applebee's restaurants in the United States, two U.S. territories and 12 countries outside the United States as of March 31, 2024. This number does not include one domestic Applebee's ghost kitchen (small kitchens with no store-front presence, used to fill off-premise orders) and 11 Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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